

COOPTATION OF A NEW NON-INDEPENDENT DIRECTOR FOLLOWING THE RESIGNATION OF MR. ROBERTO LUGANO

MR. MARCO GOBBETTI JOINS THE BOARD OF DIRECTORS OF AEEFE

- **Mr. Roberto Lugano has resigned from his position as director.**
- **Mr. Marco Gobbetti has joined the Board of Directors of Aeffe.**

San Giovanni in Marignano, 1st August 2025. The Board of Directors of Aeffe S.p.A. — a luxury company listed on the Euronext STAR Milan segment of the Euronext Milan market of Borsa Italiana, operating in the prêt-à-porter, footwear, and leather goods sectors with international brands including Alberta Ferretti, Moschino, and Pollini — announces the appointment of Mr. Marco Gobbetti as director of the Company.

Marco Gobbetti is a renowned international executive with a strong background in the luxury industry, where he has gained significant experience in high-profile organizations. He served as CEO of Givenchy and Celine within the LVMH Group, contributing substantially to their success. He later took on the role of Chief Executive Officer at Burberry in London, drawing on his deep understanding of global market development dynamics. His most recent position, which ended last March, saw him as Chief Executive Officer and General Manager of Ferragamo. At the beginning of his career, he was Chief Executive Officer of Moschino, playing a key role in its transition from the Founder and in its growth.

Marco Gobbetti's curriculum vitae is available at the following address: <https://aeffe.com/it/organ-sociali/>.

Mr. Gobbetti has been appointed by the Board of Directors to support the Chairman and Chief Executive Officer, as well as corporate functions, in developing strategies for the growth and strengthening of the Group and its brands, including—where opportunities arise—through strategic partnerships.

Mr. Gobbetti, who is not considered independent, was co-opted following the resignation of board member Mr. Roberto Lugano.

The resignation was tendered to allow Mr. Gobbetti's immediate entry into the Board without waiting for the formal appointment by the Shareholders' Meeting of the new administrative body upon the natural expiration of the current one, scheduled with the approval of the 2025 Financial Statements. His term is expected to extend through the next three-year period, 2026–2028.

The Company expresses its gratitude to Mr. Roberto Lugano for his participation on the Board of Directors, for his contributions to Aeffe, and for his demonstrated commitment.

Executive Chairman of Aeffe, Massimo Ferretti, commented: *"At a time of necessary strategic realignment for our brands—marked by the recent appointments of Lorenzo Serafini at Alberta Ferretti and Adrian Appiolaza at Moschino—and during a transitional phase for the Group amid a highly complex international landscape, I am pleased to have Marco by my side. His presence will undoubtedly play a key and meaningful role in shaping the relaunch strategies of our brands, as well as in implementing new strategic partnerships for the Group."*

Mr. Gobbetti stated: *"I am pleased to collaborate once again with the Ferretti family and to take on this role within an Italian company that boasts globally renowned brands, recognized for the quality of their products and the integrity of their operations. I am fully aware of the major challenges currently facing the industry."*

The appointment was made following a favorable opinion from the Board of Statutory Auditors and in compliance with the professional requirements set forth by the Company's Bylaws and applicable law.

Mr. Gobbetti does not hold any shares in Aieffe at the time of his appointment.

Mr. Lugano, non-executive and non-independent, served as a member of the Remuneration Committee and does not hold any shares in Aieffe. No severance payments or other benefits are foreseen in connection with the termination of his office.

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